

**2011 CAHP CLASSIFIED ADVERTISING CONTRACT**

P.O. Box 161209  
Sacramento, CA 95816-1209  
(916) 452-6751  
apbadvertising@thecahp.org ▪ www.thecahp.org

This contract is between The California Association of Highway Patrolmen, Publisher of the *APB*, and the Advertiser.

Advertiser Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

**A MINIMUM AD RUN OF THREE MONTHS IS REQUIRED.**

Number of lines: \_\_\_\_\_

Schedule and rates (PER MONTH):  
\_\_\_ 3 months (\$7 per line PER MONTH)  
\_\_\_ 4-11 months (\$6 per line PER MONTH)  
\_\_\_ 12 months (\$5 per line PER MONTH)

(Rate is calculated at 45 characters per line. Spaces and punctuation count as a character. Submit ad copy on form per instructions in the "Publications" section on the CAHP Web site, www.thecahp.org.)

Terms: Payment for minimum of three months is due before publication of ad. No refunds if ad is cancelled prior to end of contract period. Make checks payable to CAHP. Payment by credit card is not available at this time.

Publisher reserves the right to reject or cancel any advertisement if, in the judgment of the CAHP, said advertisement copy is not acceptable.

Limitation of liability for errors and omissions is limited to refund of advertising charges.

"Advertiser" means the business, person or other legal entity, its owners, successors and assigns.

"Advertising" means all items included in this contract to appear in the APB newsletter. The person signing this contract on behalf of Advertiser warrants that he or she is authorized by Advertiser to sign this contract on behalf of Advertiser.

This contract shall constitute the entire agreement between Advertiser and Publisher, and Publisher shall not be bound by any agreement or understanding not included in this contract. The terms and conditions of this contract may not be modified, unless the modification is signed by Advertiser and Publisher.

Advertiser warrants that it is authorized and entitled to advertise each business, product or service represented in the advertising; that all statements or representations made by or on behalf of Advertiser to Publisher are clear, truthful and not misleading; that the contents of the advertising are truthful, fair and lawful.

\_\_\_\_\_  
Advertiser's signature

\_\_\_\_\_  
Date